



28 November 2013

## LOCAL MILK TAKES JUDGES' FANCY

### ***Alexandrina Pure Jersey Full Cream Milk has just been crowned Australia's Champion Milk in the Australian Grand Dairy Awards***

The Mt Compass region has earned itself a prime position on Australia's foodie map with locally produced dairy delight, Alexandrina Pure Jersey Full Cream Milk, taking home gold in the prestigious 2014 Australian Grand Dairy Awards, announced in Melbourne on Tuesday.

With Australia's most accomplished dairy judges selecting Alexandrina Pure Jersey Full Cream Milk as the country's best milk, Mt Compass can now bask in the glow of pipping gold medal winners from feeder shows around the country to the post to be crowned the 'best of the best'.

Now in its 15<sup>th</sup> year, the Australian Grand Dairy Awards recognise and reward excellence, quality and innovation in Australian dairy produce, paying tribute to the highly-skilled Aussies who develop and make these products.

This year, Alexandrina Pure Jersey Full Cream Milk battled fierce competition from 21 other top notch milks to win over the judges' taste buds.

"This is full flavoured fresh Jersey milk with a full bodied mouth-feel. Milk doesn't get any better than this," said chief judge, Neil Willman.

Krystina McCaul, owner of Alexandrina Cheese Company, said it was an honour to be crowned the Champion Milk and a testament to the brand's dedication to creating delicious, high quality dairy products.

"We're absolutely thrilled to be this year's Champion Milk. We'll be giving our grass fed Jersey cows a big pat on the back, and congratulating our fantastic production team too!" said Krystyna.

Pasteurised but not homogenized, Alexandrina Pure Jersey Full Cream Milk is from a pure herd of Jersey cows. The single-source milk has a rich, velvety texture and the fantastic forgotten layer of pure cream on the top, a reminder of how some things used to be.

Every Alexandrina product starts its journey as rich, creamy milk from seventy well-loved and individually named Jersey cows. They are fed on long green clover pasture, grown on the rolling hills of the family farm, located on the Fleurieu Peninsula, South Australia.

"Winning this award helps us to celebrate the fortieth year that we have been producing jersey milk" said Krystyna whose family began dairy farming on the Mt Jagged, South Australian farm in 1973.



The business also continues the legacy of the McCaul's family who began making cheese in 1902. Now the third generation McCaul's is continuing the tradition of manufacturing premium quality hard style cheeses and luxury dairy products in the purpose built cheese factory at Mt Jagged, South Australia. Using their beautiful jersey milk in the manufacturing process, the family retains time-honored cheese making methods, which hails back to more than one hundred years of tradition.

The products are stocked in retailers in Adelaide and surrounding regions in South Australia.

The Alexandrina farm shop, 'The Cheesery' is open daily, where visitors can taste and buy up to a dozen dairy products from the farm factory and observe cheese being made on Mondays, Wednesdays and Fridays.

For this year's Australian Grand Dairy Awards, more than 430 products across 19 different classes were put through their paces in a rigorous and highly technical judging process by a team of 22 expert judges. Each product was tasted, tested and assessed for flavour, aroma, body, texture, colour and appearance to identify the highest scoring products.

As part of its win, Alexandrina Cheese Company is now entitled to feature its exclusive Australian Grand Dairy Awards' medal in marketing efforts to ensure all Aussies can instantly identify a champion when they see – and taste – one.

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**About the Australian Grand Dairy Awards**

The Australian Grand Dairy Awards recognise and reward excellence, quality and innovation in Australian dairy produce, paying tribute to the achievements of the highly-skilled specialists who develop and make these products. Created in 1999, the Australian Grand Dairy Awards are Australia's most prestigious national dairy awards and the highest accolade for Australian dairy producers.

Visit [Legendairy.com.au/agda](http://Legendairy.com.au/agda) for more information.