

PRESS RELEASE

Wednesday 28 May 2008



Waving the Australian flag



This week, Alexandrina Cheese Company was able to wave the Australian flag at the Inaugural World Jersey Cheese Awards on Jersey Island, United Kingdom.

The McCaul Family are delighted to announce receiving two prizes from the prestigious World Jersey Cheese Awards. One prize for their Cheddar cheese, and the other for their Edam cheese.

Prize 1 WINNER of Class 6: British style hard cheese - SILVER - Alexandrina Vintage Cheddar
Prize 2 Class 7: Continental style semi hard cheese - BRONZE - Encounter Bay Edam

"It is believed that this is the first competition of its kind, consisting solely of cheese made from the milk of a single breed of cow, the Jersey Cow." remarks World Jersey Cheese Festival.

"...The actual judging of over 100 cheeses made solely from Jersey milk, from ten different countries. All packaging and anything that could identify the cheeses were removed before they entered." WJCF

A whole host of local and UK experts made up the cheese panel alongside Jersey's top chefs. The judging panel consists of: Chris Ashby – Leading UK cheese expert and Alastair Crosby - Slow Food Convivium, among others.

Among a global line up of entrants, Alexandrina Cheese Company was the only Australian entry to exhibit at the awards held on Jersey Island, last Friday, May 23 2008.

Krystyna McCaul says,

"We are extremely proud recipients of two awards from the line up of 17 classes"

"This is our first attempt entering a competition on the International scene, and we are absolutely thrilled with the awards." remarks Krystyna

"It has given us a great opportunity to benchmark our cheese products with fellow Jersey milk producers globally, at such a unique and prestigious event" she adds.

Krystyna says, "We think it is just awesome for us "little-guys", down-under!"

The Festival will run from 24th to 26th May and has been organised by the Royal Jersey Agricultural & Horticultural Society under the auspices of the World Jersey Cattle Bureau. The World Jersey Cheese Awards Press Release, with judges comments is now on their web page: www.jerseycheese.com.

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