

# PRESS RELEASE

Tuesday 8 January 2008



## Janet Seidel, sings the 'Fleurieu state is her state, and she loves the jerseys best!'



Australia's first lady of jazz, Janet Seidel played two sophisticated shows at Alexandrina Cheese Company to welcome the New Year, 2008. An enthusiastic crowd of guests filled the marquee to hear internationally renowned jazz musician Janet Seidel and her ensemble play. On stage with Janet, was Mr David Seidel, on double bass, Mr Chuck Morgan on guitar, and special guest Mr Bob Jeffery. While here, Janet and her ensemble were able to share their exquisite musical talents with over 300 guests at Alexandrina Cheese Company over two days, Friday 4<sup>th</sup> and Sunday 6<sup>th</sup> January 2008.

The Friday twilight featured an exceptionally rich musical line-up, with special guest legendary Bob Jeffery, of Morphett Vale on saxophone and flute. The summer concert series provided the Jersey cows at the fence with an awesome performance from this amazing lady of jazz and her ensemble. Guests were happy to applaud the trio's familiar smooth sounds, but particularly Bob Jeffrey's approach to playing his saxophone was also well received.

The Sunday matinee 2008 featured the trio performing with an intimate first set involving Janet's favourites from her "We get requests" album, but it was in the second set where the audience was able to hear their own special requests. This was where we saw Janet, and her ensemble at their most personable, interacting directly with our guests. The afternoon was fantastic, and a summer concert to remember.

Both audiences sang along to the newly released, feature song of the concert in the second sets, *"You can have your Gold Coast, But I love the Fleurieu state."* Janet tickled the Yamaha C5 Grand Piano keys with a re-arrangement of a great jazz tune recorded by John Pizarelli, renamed 'I like Jerseys best'. This classic hit gave the audience an insight into the personal nature of Janet's visit to our dairy farm across the road from her own family farm. The lyrical changes to the song were able to sing the praises the Fleurieu Peninsula, and also Alexandrina Cheese Company. The audience listened to the key lines from the song, including the beginning verse, *"Travelling down to Victor, Heading to the shore, A thought just then occurred to me, I've never thought before, I've been a lot of places, seen pictures of the rest, But of all the places I have seen, I Like Mt Jagged Best!"*

Janet explains that one line from the song reflects her rural childhood here in Mt Jagged;

*"My Father was a Dairyman, We lived across the road, David had to milk the cows and Keep the front lawn mowed, Our Friesians were a flighty bunch they, Put him to the test but of, All the cows he had to milk, and He liked the Jerseys best."* Owner of Alexandrina Cheese, Krystyna McCaul was thrilled with a personal mention when Janet also sang praises to Alexandrina Cheese in another verse.

*"They've got Edam they've got, Gouda they've got, Clotted cream but W-o-w! the, Finest Milk you'll ever drink is, From a Jersey Cow; and at Alexandrina Cheesery, you'll always get hello!"*

Janet spoke of fond memories of being raised here in Mt Jagged, south of Mt Compass and musical training in Adelaide, before leaving to live in Sydney. South Australia's own jazz diva spent her holiday time with family and friends by the seaside in Port Elliot; enjoying the good weather, cycling tracks and fine dining in the southern Fleurieu state. Janet was able to send a clear message to all South Australians over the weekend; the Fleurieu Peninsula will always be her home away from home.

Janet says *"we experienced a great venue, audience, setting, promotion: it was all top class and enabled us to relax and play our intimate brand of jazz."*

Janet Seidel is available for interviewing. For more information please phone T 85549666 Email: [marketing.alexandrina@ozemail.com.au](mailto:marketing.alexandrina@ozemail.com.au)

# PHOTOGRAPHS

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**“I was so happy to play the lovely Yamaha Grand piano supplied by Winston Music: truly a sophisticated touch!” Janet Seidel comments.**



LEFT TO RIGHT - SUNDAY 6<sup>th</sup> January 2008

**Janet Seidel on the Yamaha C5 Grand Piano, courtesy of Winston Music, with the Alexandrina jersey cow herd reflecting on the side of the piano.**



LEFT TO RIGHT - FRIDAY 4<sup>th</sup> January 2008

**Chuck Morgan on guitar, David Seidel on double bass, Legendary Bob Jeffery on saxophone and Janet Seidel on Yamaha C5 Grand Piano.**

- Thank you Janet, Chuck, David and Bob for an exquisite weekend of music.
  - *Special thanks to Winston Music, Daw Park, Adelaide for the Yamaha C5 Grand Piano*
  - *Special thanks to local wineries, Haselgrove Wines, Mt Jagged and Parri Estate for their generosity.*
  - *Special thanks to Variety Club of Goolwa for the use of the marquee, and guests and friends who attended.*
- Visit Alexandrina Cheese Company, 'the Home of Janet Seidel', to view her exquisite range of records, available soon.  
Our farm gate is open daily during 2008, check out the website [www.alexandrinacheese.com.au](http://www.alexandrinacheese.com.au) or T 8554 9666